



OXFORDSHIRE
HEALTHIER TOGETHER
SOCIAL MEDIA TOOLKIT



Healthier Together

Improving the health of pregnant women,
children and young people.

- This pack contains a selection of messaging for use across Social Media
- Copy and paste the messages you wish to share from the following slides
- Imagery as per the slides can be downloaded [here](#)

What should I do when my child is unwell?

Check Healthier Together for advice on when you should:

- Self care at home or visit your pharmacy
- See your GP or contact 111
- Go to the nearest Emergency Department

healthiertogether.nhs.uk

What should I do when my child is unwell?

Download the free Healthier Together app – “It’s like a mini doctor for you at home!”

healthiertogether.nhs.uk

Can my child go to school with a bug?

healthiertogether.nhs.uk

Can my child go to nursery with a bug?

healthiertogether.nhs.uk

Stay in control of your child's health this winter

Download the free Healthier Together app – “It’s like a mini doctor for you at home!”

healthiertogether.nhs.uk

Worried about your child's health?

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Worried your baby might be unwell?

Check Healthier Together for expert advice on what might be wrong and where to go for help

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Minor Injuries Unit ? NHS 111 ? Pharmacist ? Emergency Department ? GP ?

Know where to go when your child is ill?

Healthier Together is a website and app for parents, providing information from local healthcare professionals about what might be wrong, what to do and where to go for help.

healthiertogether.nhs.uk

Caring for children & young people? Managing their health can be challenging, but help is at hand!

The Oxfordshire Healthier Together website & app provide clear, trusted NHS advice on childhood illnesses, including:

- Red-flag symptoms to watch for
- Where & when to seek medical help
- How to keep your child comfortable
- How long symptoms may last

➔ Download today: healthiertogogether.app

🌐 Visit: healthiertogogether.nhs.uk



What should I do when my child is unwell?

NHS

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 Did you know? Oxfordshire Healthier Together also has an app!

Get instant access to trusted NHS advice on managing childhood illnesses, right at your fingertips.

-  Quick, reliable guidance
-  Easy-to-use traffic light symptom checkers
-  Peace of mind for parents & carers

 Download today: [healthiertogether.app](https://www.healthiertogether.app)



What should I do when my child is unwell?

NHS

Download the free Healthier Together app –
“It’s like a mini doctor for you at home!”

The advertisement shows a hand holding a smartphone displaying the Healthier Together app interface. The app screen shows a 'Select Condition' screen with a grid of options: Allergic Reaction, Asthma Attack, Breathing Issues, Bronchitis & COPD, Chest Pain, and Chickenpox. At the bottom of the phone screen, there are three traffic light icons: RED (ambulance), AMBER (crown), and GREEN (house). The background of the advertisement is a close-up of a person's face, likely a parent, looking at the phone.

👶 Every school day counts, but sometimes it's hard to know if your child's well enough to go.

Find clear, trusted NHS advice from Oxfordshire Healthier Together.

🖥️ healthiertogether.nhs.uk



ASSET FOUR

🤧 Coughs, colds and bugs are common this time of year! But should your child still go to nursery or pre-school?

Find clear, trusted NHS advice from Oxfordshire Healthier Together to help you decide what's best for your little one.

 healthiertogether.nhs.uk



❄️ Stay in control of your child's health this winter ❄️

Colds, coughs and sniffles are everywhere, but trusted advice is right at your fingertips with the Oxfordshire Healthier Together app.

- ✓ Quick, reliable NHS guidance
- ✓ Easy-to-use traffic light symptom checkers
- ✓ Peace of mind for parents & carers

➔ Download today: [healthiertogether.app](https://www.healthiertogether.app)



Stay in control of your child's health this winter

Download the free **Healthier Together app** - "It's like a mini doctor for you at home!"

NHS

Healthier Together

Select Condition
which best describes your child's symptoms

- Allergic Reaction
- Asthma Attack
- Breathing Issues
- Bronchiolitis & RSV
- Chest Pain
- Chickenpox

Home GP Practice Pharmacy 111 Online A&E

Healthier Together

Imagine making healthcare access for your child easier...

With the Healthier Together website and app, you get quick, reliable NHS advice, including traffic light symptom guidance to help you decide when and where to seek medical help.

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Healthier Together

Got an unwell baby at home? Oxfordshire Healthier Together is here to help!

With the free website & app, you can access trusted NHS advice and find the right local healthcare support when you need it most.

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Worried your baby might be unwell?

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Parenting can be stressful, especially when your child is unwell.

Finding clear, trusted advice when you need it most isn't always easy. That's why the Oxfordshire Healthier Together website and app are here to help! ✓

Get NHS-approved guidance right at your fingertips to manage your child's health with confidence.

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Minor Injuries Unit ?

NHS 111 ? Pharmacist ?

Emergency Department ? GP ?

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