



Overview of the Child Health and Wellbeing Network

2025

Part of:

**North East North Cumbria
Health & Care Partnership**



Network foundations and principles

Our shared vision

In the North East and North Cumbria we believe all children and young people should be given the opportunity to flourish and reach their potential, and be advantaged by organisations working together

What did the system want us to do

“Share good practice, drive work forward and connect us into experts and groups”



Network Partnership Journey



2018/19 (No £ events funded via NHSE Clinical Network & HEE bid)

- ICS initiated Network – From Paediatric to System – *takes a village to raise a child – clinical leadership*
- Transformational Change programme & Inspired by Marshall Ganz – *Leading change: Leadership, Organization & social movements*
- Core System Leadership & System Priorities – *‘Felt Genuine’*

2020/1 (Secured partnership funds – NHS CT)

- Developed workplan & sourced funding in partnership – *Poverty Proofing, TIC*
- Promoted Sharing Good Practice – huddle, newsletter
- NHSE CYP Transformation programme (*initial ££*) & Governance



2022/3 (NHSE CYPT funding, ICB H&F & partnership funding – Arts Council)

- Apprentices & Youth Board – *VCSE and LA*
- Hosted by NHSE ICB Workstream
- NENC CYP Core20PLUS5 & System Leaders

OUR RIVER OF CHANGE

2024 & beyond (NHSE CYPT funding & ICB H&F)

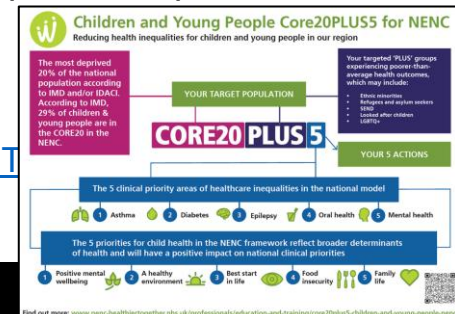
- Alliance planning paused
- Moved into ICB
- Youth Board Manifesto



Network delivery and reach

Delivery Areas

- **CYP Transformation programme, Integration and CEW pilots** (NHSE)
 - Asthma, Epilepsy, Transition and Diabetes focus & Mental Health Champions and Paediatric Early Warning (PEW)
 - 2 Clinics for Excessive Weight pilots established
 - Integration Centre 3-year pilot – supportive environment to test and learn
- Delivered the **Tackling Inequalities in Children** Programme (NHS Charities Together)
 - Youth MH First Aid, Poverty Proofing, South Tees ARts (STAR), Digital Apprenticeship
- NENC specific **CYP Core20PLUS5** Toolkit developed and launched (NHSE & H&F)
 - Work with Healthier and Fairer delivering the national framework oversight and partnership working through Health Innovation NENC
 - Asylum seeking health work focus
- Developed a **Sustainability Resource** on Child Health
- Delivered an **Interactive film** on Mental Health and Young Parents [Jessica's Story | T](#)
- Successful **Creative Health Evaluation** completed



Network delivery and reach

Delivery impact examples 2025

- Contributed to the **reduction in CYP ED attendances** reported 22-23
- **Beat Asthma Friendly Schools and Sports Clubs** – 17 schools & 2 clubs accredited, 13 schools and 3 clubs/groups underway – improved management & awareness reaching over 6000 CYP
- **Epilepsy Specialist Nurse pilot**— increased clinical capacity in 4 sites and ESN regional Strategic Lead role – improved consistency and local support
- **Healthier Together** - over 300,000 web users, over 9000 children registered on the App. Hot spot A&E attendance data targeted HT Champion Programme, 100+ HT Champions orgs across NENC & 300+ champions trained, reaching into our under-served communities to support parents to access HT resource
- **Zone Boro and Integrated Schools pilots** tested new ways of working in areas of high deprivation and learning was shared



WINNER

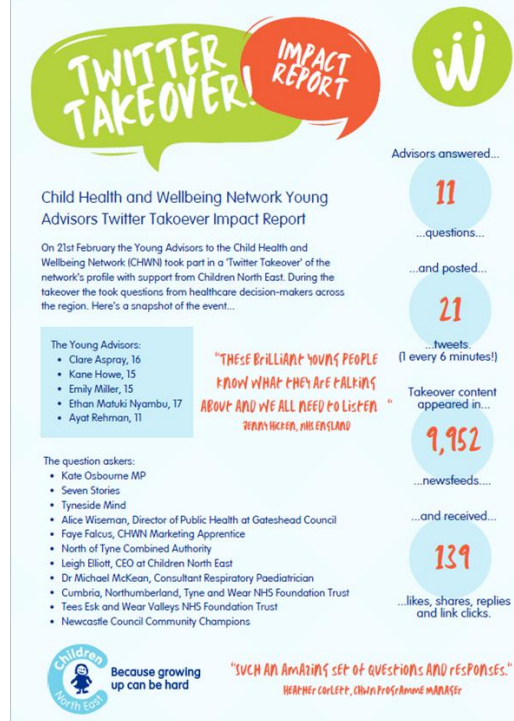
Reducing Health Inequalities through Digital



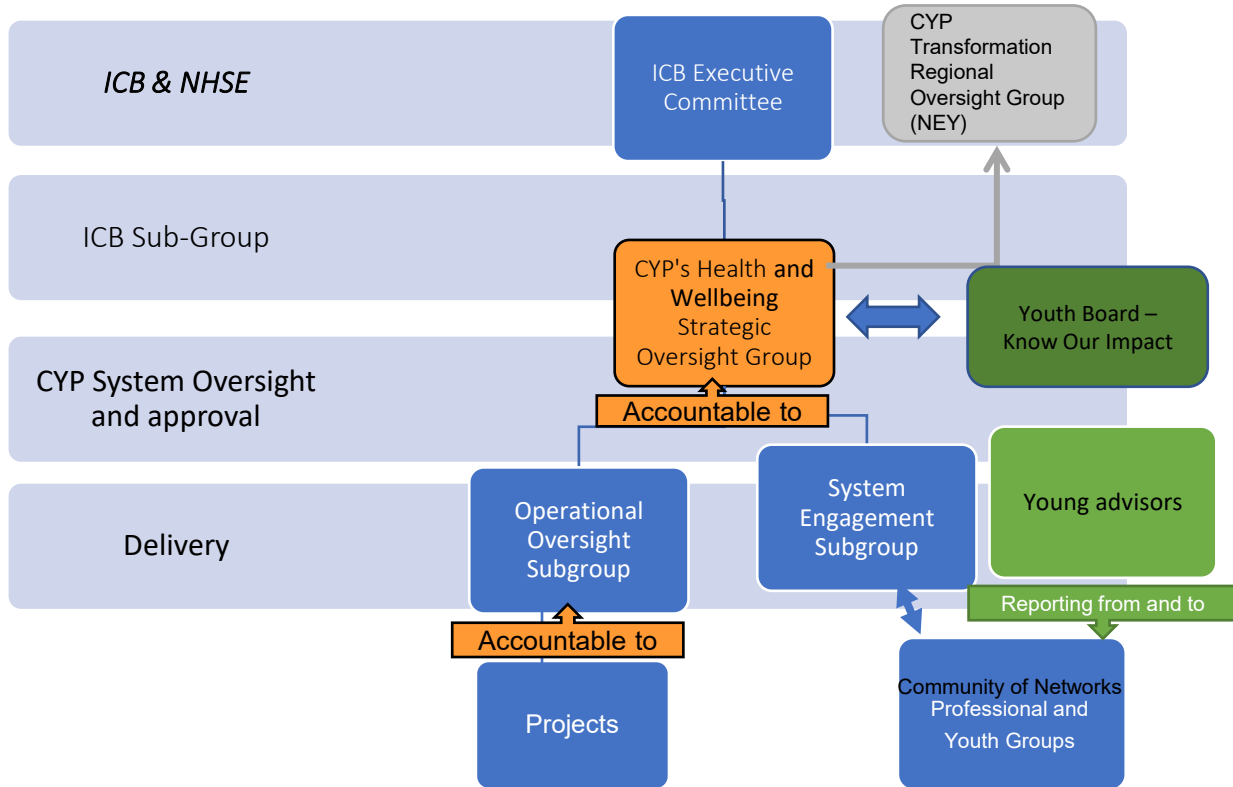
Network delivery and reach

Reach and partnership

- Youth Board and Network groups to promote youth voice
- 3 Apprentices worked within our team
- Network of advisors to support breadth of system
- Over 30 huddles and Lunch & Learn sessions to share good practice
- Attracted new funding into NENC – ARC, ACE, NHSCT
- Membership of over 2000, weekly Child Health Tuesday
- Twitter/X followers of over 2000 and Facebook more than 400 followers
- Twitter/X reach of over 100,000 impressions in 2023
- New LinkedIn Profile
- New innovations from new partnerships –iterative development to promote sustainability:
 - 4th iteration of Poverty Proofing
 - 3rd iteration of STAR
 - 2nd iteration of YMHFA and Chris Drinkwater Awards



New Governance



The Children and Young People's Health and Wellbeing Strategic Oversight Group (CYP H&W SOG)*(supersedes the Child Health and Wellbeing Network's Executive Board)*

Key purpose:

- 1. To give assurance** to the Executive Committee on the **delivery of formal responsibilities within its remit**
- 2. To develop assurance** for the Executive Committee on the **ICB's CYP infrastructure** to deliver benefit to the children in its region. To understand, **align and unify the Children and Young People's work programmes and voice** within the ICB.

Wider opportunity for a shared CYP view: *Challenges, delivery, gaps*

ICB CYP Alliance – Working principles – SOG to adopt

To develop an effective Alliance we need to make sure our **key partners from the breadth of the system are represented** and that we can effectively collaborate to achieve the agreed working principles together.

1. Our work will be developed, agreed and driven by the voices of local children and young people at every step
2. We will build a movement of people inspired to make change.
3. We will follow the agreed [Plan](#) to improve the lives of children and young people in North East and North Cumbria, giving them the best start in life.
4. Together we are stronger. We will work with the many organisations and networks that support children and young people.
5. We will work together to make day to day delivery easier.
6. We benefit from working across our region (North East and North Cumbria), but the focus on local neighborhoods is of highest importance.

Youth Board Manifesto

OUR RIVER OF CHANGE



CYP Board Manifesto Asks:

1. The Young Advisors are always involved in decisions affecting young people from the very beginning so that they can shape policies and practices.
2. The Young Advisors have opportunities to visit different types of young people with different needs to gather the opinions of a wider range of young people and feedback to the CHWN.
3. More meeting with the adult Board (recreational and professional). Getting to know each other better will promote communication and mutual respect between the groups.
4. In meetings and in any communication, use language that we can all understand, stay away from using medical terminology without having explained what this means in advance.

Youth Board explain their Manifesto here: <https://youtu.be/-0FdE9gcEzc?si=llrhZ4GADeHX-cvv>

* Visual top right Youth Board theory of change painting - video link includes full acknowledgements

NENC ICB's Better Health & Wellbeing For All Strategy

Four key aims:

- **Longer and healthier lives-** Reducing the gap between how long people live in the North East and North Cumbria compared to the rest of England.
- **Fairer outcomes** As we know not everyone has the same opportunities to be healthy because of where they live, their income, education and employment.
- **Better health and care services** Not just high-quality services but the same quality no-matter where you live and who you are.
- **Giving our children the best start in life** Enabling them to thrive, have great futures and improve lives for generations to come
 - CYP Voices
 - LTC focus
 - MH
 - Commissioning
 - Send
 - ACE

And the ICB's CYP Clinical Strategic Plan 2025-30

Better health and
wellbeing for all...

NHS
North East and
North Cumbria

Clinical Conditions Strategic Plan



Better health and wellbeing for all...

The context

One of the four key goals in our 10-year integrated care strategy for the region – better health and wellbeing for all

Key focus in our Joint Forward Plan – sets out the NHS delivery aspects of our strategy

Our integrated care strategy for the North East and North Cumbria

Our four key goals...



Longer & healthier lives

Reducing the gap between how long people live in the North East and North Cumbria compared to the rest of England



Fairer outcomes for all

As not everyone has the same opportunities to be healthy because of where they live, their income, education and employment



Better health & care services

Not just high-quality services but the same quality no matter where you live and who you are



Giving children and young people the best start in life

Enabling them to thrive, have great futures and improve lives for generations to come

Our supporting goals...



Reduce the gap in life expectancy for people in the most excluded groups



Halve the difference in the suicide rate in our region compared to England



Reduce smoking rates from 13% of adults in 2020 to 5% or below by 2030



Increase the number of children, young people and adults with a healthy weight



Reduce alcohol related admissions to hospital by 20%



Reduce drug related deaths by at least 15% by 2030



Reduce social isolation, especially for older and vulnerable people



Increase the percentage of cancers diagnosed at the early stages

We will do this by...



Supporting and growing our workforce



Harnessing new technology and making best use of data



Making the best use of our resources



Being England's greenest region by 2030



Listening to and involving our communities



The best start in life ...



Giving children and young people the best start in life

**Enabling them to
thrive, have great futures
and improve lives for
generations
to come**

We'll improve health outcomes for children and young people and work to ensure closer partnership working, particularly with local authorities, in relation to education, safeguarding and social care

Our key areas of focus are:

- Mental health and wellbeing

- Long term conditions

- Health protection

- Children and YP who may be vulnerable or have complex support needs

- Best start in life, pre-school needs, and perinatal

Thank you